

## **ScienceUpFirst Science Communicator Job Posting**

One-year contract with potential for renewal. Remote work only, must be legally eligible to work in Canada. This posting will remain open until the position is filled. Interviews will begin as soon as possible.

### **Position overview**

The Canadian Association of Science Centres is seeking a dynamic individual to take on the role of Science Communicator to create digital content across all our channels, for the **#ScienceUpFirst Initiative**.

ScienceUpFirst is an exciting campaign designed to combat scientific misinformation. The World Health Organization has declared the rapid increase in misinformation as a global “infodemic” that represents a real threat to the health of people all around the world. As a Science Communicator, you will be responsible for developing scientifically accurate posts for social media that empower people to share the best available science.

As a national initiative, ScienceUpFirst works remotely with team members based across the country. We support flexible work arrangements, value open communication, and appreciate creative problem solving. The work is fast-paced and there are high standards for accuracy, transparency, and accessibility.

### **Position Objectives**

Working in a creative and close-knit team led by the Communications and Social Media Manager, you will be responsible for liaising with experts within the ScienceUpFirst coalition and across the country to develop a data-driven approach to source information about COVID-19 as well as broader health and science topics. Using your strong knowledge of best practices in science communication and your ability to explain complex science concepts to broad audiences, you will develop briefs for the content producers, who will create engaging social media content. This is a team-based approach to combat misinformation and disinformation.

### **Educational requirements**

Degree or diploma in a biology-related field, Journalism, Communications or equivalent.

Preference will be given to those with additional credentials in Science Communication and/or with experience in communicating about health topics to wide audiences.

## Required skills

The Science Communicator will be responsible for the scientific accuracy and story angle for the content produced for ScienceUpFirst channels.

Specific skills, knowledge and abilities required include:

- A genuine passion for communicating complex biology-related, scientific concepts through stories
- Clear, concise, and entertaining copywriting that is accurate, empathetic, friendly and light.
- Strong research skills and comfort reading and accessing scientific literature
- Demonstrated experience communicating science on social media
- Experience working within creative teams
- Experience adapting work to best suit different social media platforms (Twitter, Instagram, Facebook, TikTok)
- Experience liaising with experts across science disciplines
- Exceptional teamwork skills
- Excellent communication in English

Desirable skills and experience:

- Proficiency in G suite, Canva, Slack, Asana, and social media platforms
- Experience communicating about public health and/or infectious disease
- Fluency in additional languages (particularly French)
- Experience with data visualization

This position will report to the Communications and Social Media Manager. The recruiting process will end when a suitable candidate is found with a start date as soon as possible.

CASC is an equal opportunity employer. We value diversity and are committed to an inclusive and equitable work environment\*. Selection decisions are solely based on job-related factors. We encourage all qualified candidates to apply.

Salary range is \$55,000 - \$65,000.

\*As part of our commitment to an inclusive work environment we accept and encourage anonymized resumes.

[Apply Here](#)

- **resume**
- **cover letter**
- **2-3 examples of science communication content you've created (indicate your contributions)**

We thank all applicants for their interest. Only those selected for an interview will be contacted.