



Together Against Misinformation

November 12-17, 2024

ScienceUpFirst

AN INITIATIVE OF THE CANADIAN ASSOCIATION OF SCIENCE CENTRES

We're on a mission to connect with 5 million people across Canada from **coast** to **coast** to **coast**.



Have you ever encountered information that left you feeling confused or unsure about what to believe? With the rise of misinformation, this is becoming a common experience for many. **In other words, people are looking for clarity.** The **Together Against Misinformation** campaign unites people nationwide to separate health and climate facts from fiction. **In collaboration with partners like you, we'll host events across the country,** equipping individuals with tools to recognize, address, and debunk misinformation while customizing our approach to meet people where they are, addressing the concerns of diverse communities.

We need partners like **you!**



CASC Members

Canada's leading public STEM engagement organizations.



Science Champions

Individuals dedicated to helping people find clarity in a confusing information landscape.



Community Organizations

Organizations especially serving Indigenous & 2SLGBTQIA+ communities, racialized peoples, newcomers to Canada & persons with disabilities.



Research & Professional Networks

Organizations and networks serving researchers and science & health professionals.

Better together - Get involved!

Host an event

Organize a memorable in-person or virtual gathering.

Share tools and resources

Share new and existing resources! We also have a lot of evidence-based shareable materials.

Spread the word

Share the campaign on social media and encourage your network to join the movement.

Sign up today! [Click here to join us!](#)

